DIGITAL360: TELCO FOR ITALY ON 3 MAY

RE-INVENTING THE FUTURE

At the 2022 edition of the CorCom event, the focus will be on fixed and mobile ultra-broadband and the evolution of services for digital transformation.
The industry and representatives of national and international institutions debated, of politics, associations and trade unions.

Live streaming on 3 May, from 9.30 a.m.

Milan, 27 April 2022 - **DIGITAL360**, an innovative SME listed on Euronext Growth Milan (formerly AIM Italy), is organising the online event **Telco for Italy**. The next edition of CorCom's web summit, scheduled for 3 May from 9.30 am, will be an opportunity to take stock of fixed and mobile ultra-broadband, ICT and tech investments and the new technological challenges, and to understand what scenarios await us, taking into account also, and above all, the resources deployed in the PNRR.

Telco per l'Italia will be attended by representatives from the world of institutions and politics, trade associations and trade unions, together with leading industry players for a debate aimed at outlining the future roadmap. The spotlight will be on issues related to the country's technological infrastructure, but also on the opportunities opened up by innovative services, on regulatory and normative aspects, on new job opportunities, on skills and on the theme of sustainability and energy saving.

According to recent estimates, if in 2025 the broadband penetration rate were to reach the European average of about 50%, Italian companies would benefit from a productivity increase capable of generating €110 billion. And if this diffusion were to reach that of the benchmark countries - with a penetration rate of 51.7% - the impact would rise to €128 billion in additional productivity. It is estimated that one billion invested in ultra-wideband generates about 2.7 billion in value, but in Italy there is already a lack of growth in GDP per capita of 3.2 percentage points.

The Italian telecommunications market is going through a complex phase," says **Andrea Rangone**, President of DIGITAL360. Margins are getting smaller and smaller and it is necessary to push investments. It is time to reinvent the future, through an adequate industrial policy and new generation initiatives, to support an ecosystem that is fundamental for the competitiveness of the country".

There are still too many obstacles in Italy's path: inadequate regulations, bureaucracy, and electrosmog limits that are not in line with Europe," said **Mila Fiordalisi**, CorCom Director. Without a change of pace, our country risks losing several points of potential GDP and failing to achieve the digitisation targets set in the National Reform Programme. We need to change course as soon as possible.

AGENDA

09:30 - *Greetings and opening remarks*
Mila Fiordalisi, Director Corcom
Speakers:
Andrea Rangone, President of Digital360
Anna Ascani, Undersecretary at the Ministry of Economic Development
Franco Accordino, Head Unit Investment in High-Capacity Networks of the European Commission

10:25 - *The debate with market players: Fixed and mobile ultra-wideband, the telco roadmap*
Roberto Basso, Director of External Affairs and Sustainability at WindTre

Francesco Castelli, Head of Regulatory Strategy & Equivalence at Tim
Lisa Di Feliciantonio, Fastweb External Relations & Sustainability Officer
Enrico Mondo, Head of Business Operations and Development at Retelit
Francesco Nonno, Head of Regulatory Affairs, Open Fiber
Claudia Pollio, External Relations and Regulatory Affairs Director of Linkem
Tiziana Talevi, Director of Regulatory Affairs & Competition at Iliad

11:40 - *Regulatory issues and tendering*
Antonello Giacomelli, Commissioner of the Communications Guarantee Authority
Marco Bellezza, Infratel CEO

12:15 - 12:35 - *The challenge of work between crisis and new opportunities*
Laura Di Raimondo, Director Asstel
Salvo Ugliarolo, General Secretary Uilcom-Uil

14:00 - *The double challenge for European telcos: green and digital transition*
Alessandro Gropelli, Deputy Director-General, Director of Strategy & Communications at Etno

14:15 - *Debate with market players: Innovative services and technologies to drive digital transformation*
Claudia Angelelli, Senior Manager Solution Engineering at VMware
Gaetano Buglisi, Chairman of Hightel Towers
Sacha Busetti, Technical Plant Manager at Dba Pro
Lorenzo Caruso, Vice President Public Affairs & Communications, Prysmian Group
Alessandro Colonna, Sales Director Enterprise & Corporate South, Dell Technologies
Marco Ferrauti, Presales Director Zte Italy
Daniele Gravina, Sales Director Telco at Aubay
Pierangelo Magli, Telco Media & Entertainment Pre-Sales Lead South Emea at Red Hat
Lorenzo Micheletti, Telco Market Director of Dzs Italy
Paolo Pinzoni, Head of Public Affairs & External Affairs Strategies at Vodafone Italia
Gea Smith, Telecoms, Media & Technology Director at Capgemini
Franco Spicciariello, Director Public Policy, Italy & Central and Eastern Europe, Amazon Web Services

16:15 - Round table - Politics and trade unions: the challenges on the table
Enza Bruno Bossio, Member of the Democratic Party, Transport and Tlc Commission, Italian Chamber of Deputies
Maurizio Gasparri, Senator Forza Italia
Mirella Liuzzi, Member of the 5Stelle Movement, Transport and Tlc Commission, Italian Chamber of Deputies
Federico Mollicone, Member of Parliament and Head of Innovation, Fratelli d'Italia
Luciano Nobili, Italia Viva Member of Parliament, Transport and TLC Commission, Chamber of Deputies

17:30 - Closing of proceedings

To register for the event: https://www.telcoperlitalia360summit.it/registrazione/

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This press release is available on the Company's website at www.digital360.it.

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DIGITAL360

DIGITAL360, an innovative SME listed on the Euronext Growth Milan market (formerly AIM Italy), has the objective of accompanying companies and public administrations in the understanding and implementation of digital transformation and to facilitate their encounter with the best technological suppliers. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation" supports technology companies (vendors, software houses, system integrators, startups, etc.) in communication, storytelling, event management, and generating business opportunities; the other, called "Advisory & Coaching" is aimed at all companies and public administrations that want to undertake any kind of digital transformation. NetworkDIGITAL360, transversal to both Business Units, is the largest network of online publications dedicated to all topics of Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and skills thanks to analysts, journalists, consultants and experts in the digital world, united by a great passion and mission: digital innovation as an engine for the growth and modernization of our country. For further information: www.digital360.it

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