

Press release

CIOSUMM.IT AND DIGITAL360 AWARDS 2023, BEST DIGITAL INNOVATION PROJECTS AWARDED AT CIO EVENT

Milan, 3 October 2023 - The annual appointment with the **CIOsumm.IT** and **DIGITAL360 Awards**, three days dedicated to innovation for Italy's largest community of Chief Information Officers (CIOs), came to an end in Lazise (VR).

For the fifth consecutive year, the event brought together the **DIGITAL360 Awards**, a contest now in its eighth edition dedicated to showcasing the best digital innovation projects, with the **CIOsumm.IT**, which brings together the main CIO associations at Italian level, including **Aisis**, **Aused**, **Assi**, **CIO Aica Forum**, **CIO Club**, **CDI**, **Fidainform**.

The Lazise event represented the final stage of a year-long journey entitled '*YES AI CARE! The Disruption of Artificial Intelligence on Sectors, Enterprises, People*', in which CIOs met on several occasions to discuss the topic of artificial intelligence from multiple perspectives.

In this setting, which brought together more than **120 CIOs in attendance** and a total audience of more than 250 people, the projects that reached the final stage of the **DIGITAL360 Awards** contest, which were evaluated throughout the year by a **total jury of around 200 CIOs**, were voted on.

The 30 finalists presented their applied solutions in eight technology categories and evaluations were based on the degree of innovation, the concrete benefits brought and replicability.

The winners of the 2023 edition:

- **Akamas / Moviri**, in the "Machine Learning and Artificial Intelligence" category and **also winner of the award for most innovative solution**: Sisal worked with **Akamas** to optimise the cost and performance of its Terminal Management Platform (TMP). Specifically, Akamas' artificial intelligence allowed Sisal to reduce cloud costs by 58% within 2 weeks, without compromising performance. The technology was created within the **Moviri** group, in collaboration with the Milan Polytechnic.
- **Etiquebe**, in the 'Automation' category with the **Bluto** project, a system combining hardware and software with which staff can take advantage of the welfare services offered by the company, as well as tap into a series of functionalities that simplify the relationship with the HR department. Bluto was implemented for Acinque Energia.
- **Hyntelo**, in the category 'CRM/Solutions for Marketing and Sales', with the project **Lyriko Content Auto-Tagging**, implemented in the pharmaceutical company Organon. This solution uses artificial intelligence to automatically assign semantic tags to promotional materials.
- **Constep**, in the 'Customer Care/User Experience' category with **Smart Digital Platform**, a project that aims to create a digital platform for the synergetic



development of Smart Cities, integrating business activities through the use of technologies in the 4.0 transition.

- **Gyala**, in the 'Information & Cyber Security' category, won with **Agger**, a solution developed to protect companies' IT/OT assets. Agger offers an all-in-one system powered by artificial intelligence to protect sectors particularly vulnerable to cyber attacks, such as healthcare.
- **Zerynth**, in the category for 'Internet of Things' with a project that enabled **Vitesco Technologies Italy**, an automotive company specialising in the production of injectors, to reduce downtime of test modules on the assembly line by up to 70%. It also made it possible to monitor the status of each plant remotely.
- **Di.Tech**, in the category 'B2b & E-Supply Chain Solutions' with **4Taste**, a digital solution that extends the number of non-destructive quality checks of fruit and vegetables. It uses technologies such as Near Infrared (NIR) and Machine Learning to 'digitally taste' products, with the aim of analysing their key organoleptic qualities.
- **Cubbit**, in the 'Infrastructure Solutions' category, with **Cubbit DS3**, a solution based on three fundamental components: node, swarm and coordinator. It is a federated and distributed cloud storage tool, compatible with the AWS S3 protocol and can also be activated in on-premises mode for SMEs or large companies. It guarantees data sovereignty and cost savings when using the public cloud, together with high system resilience.

The special '**Sustainability**' award went to **WIIT**, with **ArtIFARM**, a solution that uses Artificial Intelligence, IoT sensors and Open Data to make agriculture more efficient and sustainable.

The special '**CIOsumm.IT**' award went to **NPO Sistemi** with the **Zootechnica 4.0** project, which allows real-time monitoring of the operations of a livestock enterprise, giving precise information on the weight of animals, their feed requirements and their health conditions.

In eight editions, the **DIGITAL360 Awards** have involved a total of more than **750 realities**, and awarded **80 projects**, with the aim of promoting the culture of digitalisation in Italy, to generate a virtuous mechanism of sharing the best experiences among companies, suppliers, start-ups, research centres and institutions.

The final event included **keynotes by high-profile guests**, including *Federico Cabitza* (Associate Professor at the University of Milan-Bicocca) *Beppe Carrella* (Published Author), *Dario Fabbri* (Geopolitics Expert, Writer, Director of the monthly magazine Domino, Editorialist of Domani) *Giovanni Miragliotta* (Director of the Artificial Intelligence Observatory of the Politecnico di Milano), *Francesca Negrello* (Post Doc, Soft Robotics for Human Cooperation and Rehabilitation), *Luca Perri* (Astrophysicist and science popularizer on air on Rai1), *Guido Scorza* (Member of the Guarantor for the Protection of Personal Data), *Giuliano Trenti* (President and Founder of Neuroexplore). **Talks** and **round tables with leading CIOs** and several **Digital Innovation Outlooks** with in-depth content from **partners** alternated. Finally, **meeting and networking moments** with a playful and entertaining slant.



*"The eighth edition of the DIGITAL360 Awards has come to an end, an event that focused on Artificial Intelligence and its various facets, in business and enterprises," says **Raffaello Balocco**, CEO of DIGITAL360. We brought together over 120 CIOs, academics and journalists, and gave voice to the best digitisation projects from the Italian entrepreneurial fabric. Our goal is to generate a virtuous sharing mechanism, bringing together many different ideas united by a single denominator: the passion for innovation'.*

*'In just a few months,' says **Andrea Provini**, President of AUSED and Global CIO of Bracco, 'AI has taken centre stage on the technology stage. It was important to analyse it in its different aspects, from great potential to a revolution 'to be handled with care'. Doing it together with so many CIOs present at the CIOsumm.IT/D360Awards, who now represent one of the most active professional communities in the industry, further enriched the value of our event and made it truly generative!'*

The DIGITAL360 Awards were realised with the support of **Altea Federation, Arsenalia, Aruba Enterprise, Avvale, Deloitte, IBM, Lenovo, SAP, Tim, Trilog by Dune, Vianova, VMware, WIIT**. In collaboration with Aisis, Aused, Assi, CIO Aica Forum, CIO Club, CDI, Fidainform.

This press release is available on the Company's website at www.digital360.it.

DIGITAL360

DIGITAL360, a Benefit Company listed on the Euronext Growth Milan market, aims to accompany companies and public administrations in understanding and implementing digital transformation and to encourage them to meet the best technology suppliers. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation" supports technology companies (vendors, software houses, system integrators, start-ups, etc.) in communication activities, storytelling, event management and generation of business opportunities; the other, called "Advisory & Coaching" is aimed at all companies and public administrations wishing to undertake any digital transformation path. NetworkDIGITAL360, transversal to both Business Units, is the largest network of online publications dedicated to all topics of Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and skills thanks to analysts, journalists, consultants and experts in the digital world, united by a great passion and mission: digital innovation as an engine for the growth and modernisation of our country. For further information: www.digital360.it.

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