Press release

DIGITAL360 launches SpacEconomy360, the new online portal dedicated to the space economy

DIGITAL360 Network reaches 26 online portals
Editorial initiative complements new advisory practice in Space Innovation

Milan, 1 March – 2022 **DIGITAL360 S.p.A.** an innovative SME listed on the Euronext Growth Milan market, announces the birth of **SpacEconomy360**, the new online portal dedicated to information and updates in the space economy.

The space economy is a fast-growing market, estimated at around USD 371 billion at global level, thanks to major government and private investments, in which Italy plays a leading role: our country is sixth in the world for investments in this sector in relation to GDP, and third in Europe for contributions to the European Space Agency in 2021 (EUR 589.9 million) after France and Germany.[1]

Directed by Mila Fiordalisi, SpacEconomy360 aims to offer comprehensive information on the economic, political and technological issues of the Space sector in order to promote awareness of the strategic themes of the national ecosystem, through daily news and in-depth articles by experts and stakeholders. And publications on the online portal will also be accompanied by a dedicated fortnightly newsletter.

The Space Economy will also play an important role in the ongoing digital transformation and in the development of new products, services and applications. It will also generate new job and business opportunities.

"SpacEconomy360 further expands the editorial offer of the DIGITAL360 Network, which has reached 26 online portals, with a monthly average of 2.5 million unique visitors - says **Raffaello Balocco**, CEO of DIGITAL360 -. The new online portal will focus on a strategic sector for the country, that of the Space Economy, going to deepen, in particular, the impacts and benefits that space technologies can have on the business within multiple economic sectors.

"The new editorial adventure stems from the idea of extending our range of action, expanding our in-depth coverage and offering readers a dedicated information 'platform'. Our ambition is to become a point of reference at national level, also and above all taking into account the increasingly close convergence between Space and Digital Economy", underlines **Mila Fiordalisi**, Director of CorCom and SpacEconomy360.

The initiative complements DIGITAL360's offer of the new Advisory practice, which offers a range of services aimed in particular at innovative companies in the aerospace sector and players entering this field from other sectors, both in the upstream segment of the production chain, i.e. all activities that work

[1] Source: Space Economy Observatory of the Politecnico di Milano 2021

on the scientific and engineering manufacture and construction of space systems such as satellites, (upstream), and downstream, with the segment working on all terrestrial-oriented space operations, such as activities that manage commercial products and services based on satellite technologies and data. The practice offers consultancy services on: legislation and regulation, cybersecurity for companies operating satellite systems and in-orbit communications, support in the acquisition of images and data from companies or organisations operating in-orbit satellites, in particular images and data from Earth Observation satellites, and for companies in other sectors interested in enabling and innovating through space services and technologies.

The evolution of the space economy market, with the combination of new digital technologies, the emergence of new companies and the entry of players traditionally not linked to the space industry, is leading to a profound innovation of processes, products, services and business models in the sector, which requires new planning, analysis and organisational capabilities," explains **Gabriele Faggioli**, CEO of DIGITAL360. The advisory practice intends to support the players in the Italian space industry in developing their activities towards industries in other sectors and, on the other hand, to enable them to find the drivers for new innovations in the products and services of the space economy, with a multidisciplinary approach of a legal, technological and cybersecurity nature and with expertise that integrates continuous training and collaboration with research bodies and institutes.

For further information: www.spaceconomy360.it

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This press release is available on the Company's website at www.digital360.it.

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