

PRESS RELEASE

DIGITAL360:
Closing of the fourth conversion period of the convertible bond named "DIGITAL360 CONVERTIBLE 4.5% 2017 - 2022".

Milan, 03 January 2022 - DIGITAL360 S.p.A. ("**DIGITAL360**" or the "**Company**"), an innovative SME listed on the Euronext Growth Milan market, announces that the fourth of the five periods foreseen for the exercise of the convertible bonds ("**Convertible Bonds**") related to the bond loan named "DIGITAL360 CONVERTIBLE 4.5% 2017 - 2022" ("**Loan**") ended on 31 December 2021, as foreseen by the related regulation. 292 convertible bonds with a nominal value of EUR 467,200 were exercised and 292,000 shares were consequently assigned.

As a result of the above, the Company's share capital amounts to €1,897,546.40, divided into 18,975,464 ordinary shares, with no indication of nominal value.

Therefore, 687 Convertible Bonds remain outstanding, which may be exercised in the fifth and final exercise period, from 1 May to 31 May 2022, as provided for in the Convertible Bonds regulations.

For further information, please refer to the regulations of the Loan, available on the Company's *website at www.digital360.it, Investor Relations/Information for Bondholders* section.

DIGITAL360

DIGITAL360, a company listed on the Euronext Growth Milan Market, has the objective of accompanying companies and public administrations in the understanding and implementation of digital transformation and encouraging their encounter with the best technological suppliers. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation" supports technology companies (vendors, software houses, system integrators, startups, etc.) in communication, storytelling, event management, and generating business opportunities; the other, called "Advisory & Coaching" is aimed at all companies and public administrations that want to undertake any kind of digital transformation. NetworkDIGITAL360, transversal to both Business Units, is the largest network of online publications dedicated to all topics of Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and skills thanks to analysts, journalists, consultants and experts in the digital world, united by a great passion and mission: digital innovation as an engine for the growth and modernization of our country. For further information: www.digital360.it.

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