PRESS RELEASE

DIGITAL360:

Completed the acquisition of 100% of CTMobi S.r.l.

The Board of Directors of DIGITAL360 S.p.A. partially exercises the proxy to increase the share capital up to Euro 344,999.46

Milan, 12 July 2021 - DIGITAL360 S.p.A. ("**DIGITAL360**" or the "**Company**"), an innovative SME listed on the AIM Italia market of Borsa Italiana, announces that today the transaction for the acquisition of a 100% stake in CTMobi S.r.l., announced to the market on 23 June 2021 ("Transaction"), has been completed. announced to the market on 23 June 2021 ("**Transaction**"), for which the Company has paid the relevant cash consideration.

In the context of the Transaction, in order to proceed with the payment in shares, the Board of Directors, which met today, resolved to partially execute the mandate to increase the share capital, conferred on it by the Extraordinary Shareholders' Meeting held on 23 January 2020, pursuant to Article 2443 of the Italian Civil Code, and consequently resolved to amend Article 6 ("Capital and Shares") of the Articles of Association.

In particular, the Board of Directors resolved to increase the share capital for cash, on a divisible basis, for a maximum amount, including share premium, of €344,999.46, through the issue of 138,554 ordinary shares, with no indication of par value, having the same characteristics as the ordinary shares in circulation at the issue date, and excluding option rights pursuant to Article 2441(5) of the Italian Civil Code, at an issue price of €2.49 per share, of which €0.10 will be allocated to capital and €2.39 to share premium, and reserved for subscription by shareholders. 2441, paragraph 5, of the Civil Code, at an issue price of Euro 2.49 per share, of which Euro 0.10 to be allocated to capital and Euro 2.39 as a share premium, and reserved for subscription to Mr. Giuseppe Iuculano, as seller of a shareholding equal to 100% of the share capital of CTMobi S.r.l..

Therefore, the Company's share capital, upon completion of the transaction, will be EUR 1,850,614.80, divided into 18,506,148 shares.

Upon the filing of the certificate pursuant to Article 2444 of the Italian Civil Code, the Company will notify, pursuant to Article 25 of the AIM Italia Issuers' Regulations, the new composition of the Issuer's share capital. The Company shall, upon the filing of the certificate pursuant to Article 2444 of the Italian Civil Code, notify, pursuant to Article 25 of the AIM Italia Issuers' Regulations, the new composition of the Issuer's share capital.

The capital increase is functional to DIGITAL360's strategy of growth by external lines as it is part of the above-mentioned Transaction.

For further information, please refer to the press release dated 23 June 2021, available on the Company's *website at* www.digital360.it, *Investor Relations* section.

At the same meeting, the Board of Directors today amended the company's financial calendar to include the announcement to the market of the Group's main preliminary economic results on 15 July. The complete financial calendar is available on the company's website, in the Investor Relations section https://www.digital360.it/en/investor-relations/calendario-eventi/.

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This press release is available on the Company's website at www.digital360.it.

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DIGITAL360

DIGITAL360, a company listed on the AIM Market of the Italian Stock Exchange, has the objective of accompanying companies and public administrations in the understanding and implementation of digital transformation and encouraging their encounter with the best technological suppliers. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation" supports technology companies (vendors, software houses, system integrators, startups, etc.) in their communication, storytelling, event management, and business opportunity generation activities; the other, called "Advisory & Coaching" is aimed at all companies and public administrations that want to undertake any kind of digital transformation. NetworkDIGITAL360, transversal to both Business Units, is the largest network of online publications dedicated to all topics of Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and skills thanks to analysts, journalists, consultants and experts in the digital world, united by a great passion and mission: digital innovation as an engine for the growth and modernization of our country. For further information: www.digital360.it

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