PRESS RELEASE

## DIGITAL360 ANTICIPATES THE MAIN CONSOLIDATED PRELIMINARY RESULTS FOR THE FIRST HALF OF THE YEAR:

## TURNOVER UP 28%, DRIVEN BY ANNUAL RECURRING REVENUE UP 50%, EBITDA UP 32%.

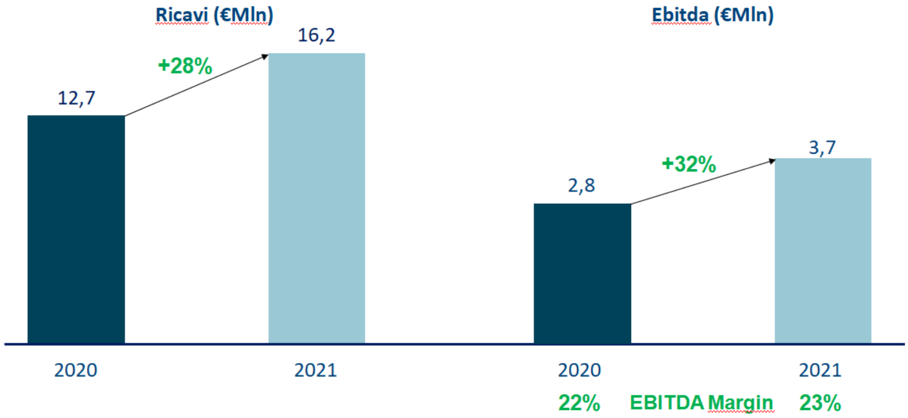
**Milan, 15 July 2021** - DIGITAL360 S.p.A., an innovative SME listed on the AIM Italia market of Borsa Italiana, ("**D360" or the "Company**"), announces that the first data emerging from the consolidated results for the first half of 2021 show a very positive trend and significant organic growth.

The Group's total revenues for the half-year were close to €16.2 million, up approximately 28% compared to the first half of 2020, when they were worth €12.7 million. This growth is even more significant if read in the light of the fact that an important and historic line of business of the Group, that of the organisation of events in presence, has not yet been able to count on the resumption of activities, due to the restrictions linked to the health emergency.

The increase takes place on a substantially equal consolidation perimeter, as the impact on half-year revenue of Innovation Post, a company acquired at the beginning of the year, was still insignificant (€0.2 million), while the companies ServicePro and IQ Consulting, in which minority interests were acquired in May 2021, were already fully consolidated and the positive effect of the acquisition will be visible in particular on the Group's profits and equity.

Underlying this significant growth is also the significant increase in Annual Recurrent Revenue from *Digital-As-A-Service* services, which amounted to approximately 7.7 million euros at 30 June 2021, up approximately 50% on the 5.1 million euros of the first half of 2020. The increase takes place both in the number of customers, which rose from 172 in the previous half-year to 234 in the half-year just ended, and in the overall average unit value.

Preliminary figures show a growth in EBITDA that is more than proportional to that of revenues: at approximately EUR 3.7 million, it is around 32% higher than the EBITDA recorded in the first half of 2020, when it was EUR 2.8 million. The EBITDA margin rose from 22% to around 23%.




*"The first half of the year has been very positive for us, sanctioning the irreversibility of some very favourable trends that emerged last year. "* - states Andrea Rangone, Chairman of DIGITAL360 - *"The acceleration of the digital market unequivocally induced by the health emergency and the recent approval of the National Recovery and Resilience Plan, which allocates a great deal of financial resources for the digital transformation of businesses and public administrations (over 50 billion euros), are creating multiple opportunities for growth, which we think we can exploit well, thanks to a range of innovative services that are particularly in demand in today's market, our distinctive competitive positioning and the strategic assets we have developed in recent years*".

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This press release is available on the Company's website at www.digital360.it.

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**DIGITAL360**

DIGITAL360, a company listed on the AIM Market of the Italian Stock Exchange, has the objective of accompanying companies and public administrations in the understanding and implementation of digital transformation and encouraging their encounter with the best technological suppliers. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation" supports technology companies (vendors, software houses, system integrators, startups, etc.) in their communication, storytelling, event management, and business opportunity generation activities; the other, called "Advisory & Coaching" is aimed at all companies and public administrations that want to undertake any kind of digital transformation. NetworkDIGITAL360, transversal to both Business Units, is the largest network of online publications dedicated to all topics of Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and skills thanks to analysts, journalists, consultants and experts in the digital world, united by a great passion and mission: digital innovation as an engine for the growth and modernization of our country. For further information: [www.digital360.it](http://www.digital360.it)

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