PRESS RELEASE

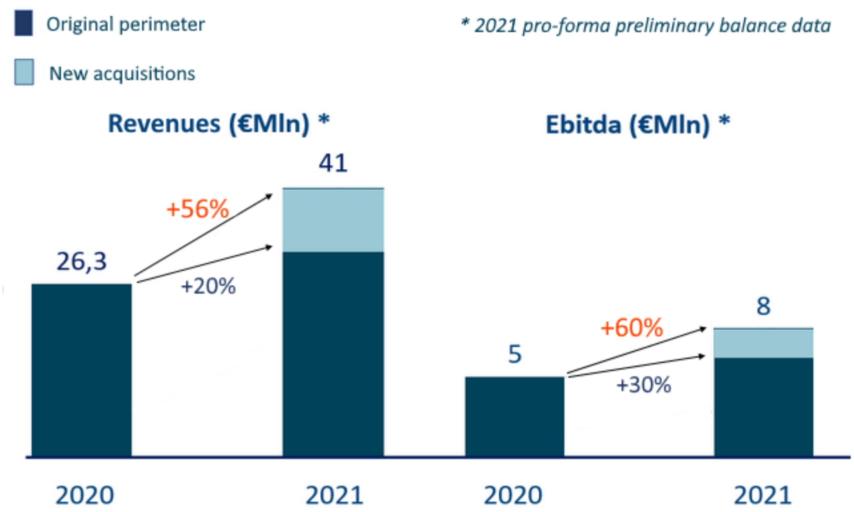
DIGITAL360 ANTICIPATES THE MAIN CONSOLIDATED PRELIMINARY RESULTS FOR 2021:

PRO-FORMA TURNOVER UP 56%, DRIVEN BY ACQUISITIONS AND SIGNIFICANT ORGANIC GROWTH. PRO-FORMA EBITDA GROWS BY 60%.

Milan, 16 February, 2022 - DIGITAL360 S.p.A., an innovative SME listed on the Euronext Growth Milan market (formerly AIM Italy), announces its estimated consolidated annual highlights for the year 2021:

- Due to acquisitions made in the second half of the year, the Group's pro-forma turnover (calculated on a 12-month consolidation perimeter, without taking into account the date on which the new acquisitions were completed) will reach a value of approximately **EUR 41 million in** 2021, compared to EUR 26.3 million the previous year. The increase, equivalent to **+56%** in 2020, is also significant on a like-for-like basis, with organic growth of about 20**%** on the previous year;
- Pro-forma EBITDA grew more than proportionally to revenues, **+ 60%,** and reached **EUR 8 million**, with an *EBITDA Margin* close to 20%. Even on a like-for-like basis, i.e. without taking into account the acquisitions made during the year, EBITDA grew strongly, by about 30% compared to the previous year;
- The Group's financial performance was also very positive and, despite the investments made in technology and the acquisitions made, the overall net financial debt (NFP) changed from debt of 1.4 million euros at 31.12.2020 to credit at 31.12.2021 for an estimated balance of more than 3 **million euros**.

The final figures of the consolidated financial statements, which will be approved by the Board of Directors on 28 March, will reflect the economic effect of the pro rata temporis consolidations according to the accounting principles adopted.



DIGITAL360 : strong organic and acquisition-based growth

"The results obtained in 2021 *confirm the prospect of a great growth opportunity for DIGITAL360, both organic and by external lines"* - **states Andrea Rangone, Chairman of DIGITAL360** - *"On the one hand, in fact, we are facing huge markets in strong development (such as Martech and Consultech) also thanks to the acceleration given by the pandemic and the National Recovery and Resilience Plan (PNRR) and the digital transformation process of companies and public administrations; on the other hand, these markets are still very fragmented and offer important opportunities for consolidation through M&A."*

"These years of health emergency have made even more evident the need for any company and public administration, even small and medium-sized ones, to change their way of working through digital technologies" - **says Gabriele Faggioli, CEO of DIGITAL360** - *"from marketing to sales, from data protection management to cybersecurity, from smart working to Industry 4.0. DIGITAL360 has developed important proprietary assets in these areas, which allow us to offer efficient services to SMEs as well, through technological platforms at the basis of a wide range of subscription services, communities and online portals that represent unique digital business channels. "*

"In view of the important opportunities for growth in these areas, also at international level, we have launched an ambitious internationalisation process" – **says Raffaello Balocco, CEO of DIGITAL360** - *"To structure ourselves and prepare ourselves in the best possible way for growth in Italy and abroad, we have considerably strengthened the Group's management team, with the addition of executives with long experience in much larger companies but with an entrepreneurial culture very similar to our own: we are ready for new challenges, starting with a 2022 which, having already closed the first acquisition abroad, is proving to be extremely interesting from the outset. "*

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This press release is available on the Company's website at www.digital360.it.

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DIGITAL360

DIGITAL360, a company listed on the Euronext Growth Milan Market of the Italian Stock Exchange, has the objective of accompanying companies and public administrations in the understanding and implementation of digital transformation, and encouraging them to meet the best technological suppliers. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation" supports technology companies (vendors, software houses, system integrators, startups, etc.) in communication, storytelling, event management, and generating business opportunities. The other, called "Advisory & Coaching" is aimed at all companies and public administrations that want to undertake any kind of digital transformation. NetworkDIGITAL360, transversal to both Business Units, is the largest network of online publications dedicated to all topics of Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and skills thanks to analysts, journalists, consultants and experts in the digital world, united by a great passion and mission: digital innovation as an engine for the growth and modernization of our country. For further information: www.digital360.it

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