PRESS RELEASE

SIGNED AGREEMENT ON THE SUBSCRIPTION OF THE BOND LOAN FOR EUR 8 MILLION

Milan, 1 August 2023 - Digital360 S.p.A., Società Benefit, listed on the Euronext Growth Milan market, per communications on 5 July 2023, announces that today it has signed with SPV Project 2206 S.r.l, a special-purpose vehicle incorporated pursuant to Law No. 130 of 30 April 1999, an agreement for the subscription of 80 bonds ("**Bonds**") with a nominal value of Euro 100,000.00, to be issued as part of a non-convertible, non-subordinated bond loan with a total principal amount of Euro 8,000,000.00 approved by the Board of Directors on 5 July 2023 ("**Bond Loan**").

The issuance is part of a broader *"Basket Bond"* operation, structured by Equita SIM and financed by institutional investors, dedicated to companies belonging to the digital innovation sector and technological innovation projects, to support Italian SMEs and Mid-Caps in their growth path.

The Bonds will be issued within 14 days of the signing of today's agreement, will mature on 25 July 2029 and will have an *amortising* repayment profile*,* with a 12-month pre-amortisation period. The Bonds will bear interest at a fixed annual nominal gross rate of 7.44%, to be paid in arrears semi-annually.

The issue of the Bonds is subject to the fulfilment of certain conditions precedent applied in similar transactions. The purpose of the Bonds is to support new initiatives for the growth of the Group, also by aggregation, in Italy and abroad.

The Bonds, which will not be subject to listing on a regulated market or admission to trading on a multilateral trading facility, are issued exempt from the obligation to publish an offer prospectus, pursuant to and for the purposes of Article 1(4) of Regulation (EU) 2017/1129.

The regulation of the Bond also provides for specific covenants of an economic-financial nature, relating to compliance with predefined threshold values in terms of Net Financial Position/EBITDA, Net Financial Position/Equity.

In the bond issue, Digital360 was assisted by ADVANT Nctm, while Equita was assisted by Dentons Europe Studio Legale Tributario.

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This press release is available on the Company's website at www.digital360.it.

DIGITAL360

DIGITAL360, a non-profit company, listed on the Euronext Growth Milan market, aims to accompany companies and public administrations in the understanding and implementation of digital transformation and to encourage them to meet the best technology suppliers. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation" supports technology companies (vendors, software houses, system integrators, start-ups, etc.) in communication activities, storytelling, event management and generation of business opportunities; the other, called "Advisory & Coaching" is aimed at all companies and public administrations wishing to undertake any digital transformation path. NetworkDIGITAL360, transversal to both Business Units, is the largest network of online publications dedicated to all topics of Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and skills thanks to analysts, journalists, consultants and experts in the digital world, united by a great passion and mission: digital innovation as an engine for the growth and modernisation of our country. For further information: www.digital360.it.

Contact

Investor relations
Andrea Rangone
Email: *ir@digital360.it*
Tel: *+39 02 92852779*

DIGITAL360 Press Office: d'I Communication
Piero Orlando
Email: *po@dicomunicazione.it*
Tel: *+39 3351753472*

Euronext Growth Advisor
CFO SIM S.p.A.
Email: *ecm@cfosim.com*
Tel: *+39 02303431*