Press release

DIGITAL360 RECEIVES 'WE SAVE & CARE' CERTIFICATE FOR COMMITMENT TO THE BANCO ALIMENTARE FOUNDATION

DIGITAL360 supported the non-profit organisation in improving its information systems, contributing to its social impact objectives

Milan, 27 March 2023 - **DIGITAL360 S.p.A.** - Società Benefit, an innovative SME listed on the Euronext Growth Milan market - has received the 'We Save & Care' certificate from the Banco Alimentare Foundation for its support in digitising the processes of the non-profit organisation engaged every day in the recovery and redistribution of food, contributing to the pursuit of its high social impact objectives.

DIGITAL360, which has always been committed to promoting all forms of digital innovation and fully supportive of sustainable growth of the economy and society, has supported Fondazione Banco Alimentare from the beginning of 2022 in the consolidation and evolution of its information system, from IT infrastructures to management software, supporting ordinary activities and the management of special projects. Specifically, DIGITAL360 has made available its experience and competence in the ICT field in an assesment phase, in the design of an evolutionary roadmap and in the start-up of various work sites, for the study and implementation of the best architectural solutions able to guarantee more security, usability, accessibility of the information systems of Fondazione Banco Alimentare.

Again with the support of DIGITAL360, the non-profit organisation has also engaged some high-level professionals pro bono who will accompany it in this innovation process. All this will enable Banco Alimentare to facilitate dialogue with its partners and improve its operational activities also at local level.

Thanks to this project, DIGITAL360 has become part of the "We Save & Care" community, which certifies the Benefit Society's commitment alongside the Banco Alimentare Foundation to raise awareness of the value of food, the importance of sharing, and the fight against food waste, by adhering to a 7-point programme for the common good.

"As a Group, we are convinced that digital innovation is today's most important lever for accelerating economic growth and competitiveness, but also a powerful stimulus for promoting sustainable and inclusive economic development," says **Andrea Rangone**, President of DIGITAL360. “Our decision to become a Benefit Company was in fact born out of the awareness, present in the Group's culture since its origins, of the need for a broad vision of the company's role, which finds its completion in its relationship with the community”.

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This press release is available on the Company's website at www.digital360.it

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DIGITAL360

DIGITAL360, an innovative SME listed on the Euronext Growth Milan market (formerly AIM Italy), aims to accompany companies and public administrations in understanding and implementing digital transformation and to facilitate their encounter with the best technology suppliers. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation" supports technology companies (vendors, software houses, system integrators, start-ups, etc.) in communication, storytelling, event management, and generation of business opportunities; the other, called "Advisory & Coaching" is aimed at all companies and public administrations wishing to undertake any digital transformation path. NetworkDIGITAL360, transversal to both Business Units, is the largest network of online publications dedicated to all topics of Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and skills thanks to analysts, journalists, consultants and experts in the digital world, united by a great passion and mission: digital innovation as an engine for the growth and modernisation of our country. For further information: www.digital360.it

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