

PRESS RELEASE

**DIGITAL360:
OPENING OF THE FIFTH AND FINAL CONVERSION PERIOD FOR THE "DIGITAL360
CONVERTIBLE 4.5% 2017-2022" CONVERTIBLE BOND LOAN**

Milan, 26 April 2022 - DIGITAL360 S.p.A. ("**DIGITAL360**" or the "**Company**"), an innovative SME listed on the Euronext Growth Milan (formerly AIM Italy) market in Milan, announces that from 1 May 2022 to 31 May 2022, the fifth and last conversion period ("**Fifth Conversion Period**") of the bond convertible into DIGITAL360 shares, named "DIGITAL360 CONVERTIBLE 4.5% 2017-2022", ISIN code IT0005254484, will take place.

During the Fifth Conversion Period, each bondholder has the right to convert some or all of the bonds held in exchange for shares ("**Conversion Right**") on the basis of a conversion ratio of 1,000 Shares for each bond presented for conversion ("**Conversion Ratio**") **and therefore at a unit price per share of Euro 1.60 ("Conversion Price")**.

In addition, interest accrued at the date of conversion and not yet paid will be paid in cash for each bond carried in conversion. The accrued coupon accrued at the conversion date from 13 June 2021 to 31 May 2022 for each bond being converted is EUR 69.44.

Bondholders may exercise their Conversion Right by submitting a request to the intermediary where the bonds are held.

The Conversion Shares resulting from the Conversion Right and the accrued coupons will be available to those entitled thereto after the closing of the Fifth Conversion Period, without any expenses and fees to the bondholder by the Issuer.

If conversion for bonds has not been requested by 31 May 2022, they will be redeemed for an amount equal to 100% of their Nominal Value, together with accrued and unpaid interest on each Bond, on 13 June 2022 (the "Maturity Date").

Finally, it should be noted that Borsa Italiana will arrange for the cancellation of the listing of the Bonds from the Euronext Growth Milan market in accordance with the timing and procedures provided for by the regulations in force.

For further details, please refer to the relevant Bond Regulations, which can be consulted on DIGITAL360's website www.digital360.it, Investor Relations - Information for Bondholders section.



DIGITAL360

DIGITAL360, a company listed on the Euronext Growth Milan Market, has the objective of accompanying companies and public administrations in the understanding and implementation of digital transformation and encouraging their encounter with the best technological suppliers. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation" supports technology companies (vendors, software houses, system integrators, startups, etc.) in communication, storytelling, event management, and generating business opportunities; the other, called "Advisory & Coaching" is aimed at all companies and public administrations that want to undertake any kind of digital transformation. NetworkDIGITAL360, transversal to both Business Units, is the largest network of online publications dedicated to all topics of Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and skills thanks to analysts, journalists, consultants and experts in the digital world, united by a great passion and mission: digital innovation as an engine for the growth and modernization of our country. For further information: <http://www.digital360.it/>.

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