

Press release

DIGITAL360: 47 FINALISTS FOR DIGITAL360 AWARDS 2021, 1th OCTOBER MORE THAN 150 CIO ARE GOING TO AWARD THE PROJECTS

From 30 September to 2 October in Lazise the event "The new face of Digital: inclusion, sustainability and diversity" organized in collaboration with CIOSumMIT, in which the finalists will present their projects to the jury of over 150 CIO of the most important Italian companies, but also moments of confrontation with a focus on inclusion and sustainability.

MILAN, 29 September 2021 - With the selection of 47 finalists, the sixth edition of the **Digital360 Awards**, the contest that rewards the best digital innovation projects in Italian companies, organized by **DIGITAL360** to promote the culture of digitalization in our country, has reached its final stage. The appointment is set from 30 September to 2 October in Lazise (VR), on Lake Garda, where, in collaboration with **CIOSumMIT**, the event "The New Face of Digital: Inclusion, Sustainability and Diversity" will take place, during which the finalists will present their projects to a jury of over 150 CIOs, to decide the winners in each technology category.

This year, the final event will include moments of in-depth analysis and discussion with a specific focus on the role of digital technology in supporting inclusion and sustainability. Among the various speakers, there will be the Director of Caritas Ambrosiana **Luciano Gualzetti**, the President of Fondazione Banco Alimentare Onlus **Giovanni Bruno**, the Paralympic athlete **Emanuele Lambertini**, the Head of the Department for digital transformation of the Presidency of the Council of Ministers **Mauro Minenna**. There will also be numerous opportunities for unconventional networking and entertainment, thanks also to the participation of **Raoul Cremona** and **Diego Parassole**.

The main partners of the Digital360Awards and of the CIOSumMIT that during the event will present their strategies to support sustainability and inclusion are important vendors and tech companies such as Cisco, IBM, NetApp, Orange Business Services, TIM, Schneider, Celonis, DELL, Deloitte, Ivanti, Nutanix and Techedge.

"In six editions, the Digital360 Awards have involved a total of more than 650 realities, rewarding 64 projects of true digital transformation - says **Raffaello Balocco**, CEO of DIGITAL360 -. We believe it is particularly important to focus on innovation and sustainability and on how digital can be a driving force for building a more inclusive and fair future. For this reason, in the 2021 edition, in which we are finally back in attendance with the participation of over 250 managers, in addition to the awarding of projects that have distinguished themselves for innovation, replicability and business benefits brought, we have reserved a special prize dedicated to these issues, which are increasingly relevant and central in the current business context".



This press release is available on the Company's website at www.digital360.it.

DIGITAL360

DIGITAL360, a company listed on the AIM Market of the Italian Stock Exchange, has the objective of accompanying companies and public administrations in the understanding and implementation of digital transformation and favoring their encounter with the best technological suppliers. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation" supports technology companies (vendors, software houses, system integrators, startups, etc.) in communication, storytelling, event management, and generating business opportunities. The other, called "Advisory & Coaching" is aimed at all companies and public administrations that want to undertake any kind of digital transformation. NetworkDIGITAL360, transversal to both Business Units, is the largest network of online publications dedicated to all topics of Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and skills thanks to analysts, journalists, consultants and experts in the digital world, united by a great passion and mission: digital innovation as an engine for the growth and modernization of our country. For further information: www.digital360.it

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