

PRESS RELEASE

DIGITAL360:
Closing of the fifth and final conversion period of the convertible bond named 'DIGITAL360 CONVERTIBLE 4.5% 2017 - 2022'

Milan, 01 June 2022 - DIGITAL360 S.p.A. ("**DIGITAL360**" or the "**Company**"), an innovative SME listed on the Euronext Growth Milan market, announces that the fifth and last of the periods provided for the exercise of the convertible bonds ("**Convertible Bonds**") relating to the bond loan named "DIGITAL360 CONVERTIBLE 4.5% 2017 - 2022" ("**Loan**") closed on 31 May 2022, as provided for in the related regulation. No. 661 convertible bonds out of the remaining 687 were exercised for a nominal value of EUR 1,057,600.00 and 661,000 shares were consequently assigned.

As a result of the foregoing, the Company's share capital will amount to Euro 1,963,646.40, divided into 19,636,464 ordinary shares, with no indication of par value.

The remaining unconverted balance of the 26 bonds with a nominal value of EUR 41,600.00 will be reimbursed to the bondholders, as provided for in the loan regulations.

"The Loan issued by the Company at the same time as its listing in 2017 comes to a positive conclusion," says Gabriele Faggioli, Managing Director of Digital360. Overall, over the five years 98% of the bonds were converted into shares; the conversion in the last period just concluded allowed the holders, in addition to the coupon yield of 4.5%, an overall capital gain, for the entire period, of almost 300%."

For further information, please refer to the loan regulations, available on the Company's *website* at www.digital360.it, *Investor Relations/Information for Bondholders* section.

DIGITAL360

DIGITAL360, a company listed on the Euronext Growth Milan Market, has the objective of accompanying companies and public administrations in understanding and implementing digital transformation and facilitating their encounter with the best technology suppliers. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation" supports technology companies (vendors, software houses, system integrators, start-ups, etc.) in communication activities, storytelling, event management and generation of business opportunities; the other, called "Advisory & Coaching" is aimed at all companies and public administrations wishing to undertake any digital transformation path. NetworkDIGITAL360, transversal to both Business Units, is the largest network of online publications dedicated to all topics of Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and skills thanks to analysts, journalists, consultants and experts in the digital world, united by a great passion and mission: digital innovation as an engine for the growth and modernisation of our country. For further information: www.digital360.it.

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