

PRESS RELEASE

DIGITAL360:

Financing agreements signed with illimity Bank totalling EUR 14 million to support the external development of DIGITAL360

Milan, 24 June 2022 - DIGITAL360 S.p.A. ("DIGITAL360" or the "Company"), an innovative SME listed on the Euronext Growth Milan market, announces that today it has signed three financing agreements with illimity Bank S.p.A, a young Italian bank led by Corrado Passera and listed on the Star segment of Borsa Italiana (now Euronext STAR Milan). The contracts will provide the DIGITAL360 Group with EUR 14 million to support a programme of acquisitions, in Italy and abroad, which includes using the Group's resources available since the end of the previous financial year, in addition to the use of third-party financial resources.

In particular, the contracts provide for the availability of three financing lines that can be drawn down over the next 12 months, depending on the financial needs arising from connections with the planned acquisitions.

The loan has a term of six years, including a 24-month grace period, and includes standard clauses for this type of contract; it will be granted at a variable rate, and the company is considering hedging to minimise the risk of rising interest rates.

Any part of the financing not used within the 12-month period will be returned to the bank.

As stated by Emilio Adinolfi, CFO of DIGITAL360: "We are very satisfied with this transaction, which allows us, on the one hand, to face with serenity the path of growth by external lines undertaken this year with an institution whose flexibility, timeliness and proactivity has been greatly appreciated, and on the other hand, to optimise the capital structure of the Group, which had no net debt at the beginning of the year, with a credit NFP of more than EUR 3 million. The use of debt leverage therefore appears, even in this more difficult market context, to be a very important tool to rebalance the company's sources of financing and prepare us for the interesting and stimulating challenges that will result from DIGITAL360's growth."

This press release is available on the Company's website at www.digital360.it.

DIGITAL360

DIGITAL360, a company listed on the Euronext Growth Milan Market, has the objective of accompanying companies and public administrations in understanding and implementing digital transformation and facilitating their encounter with the best technology suppliers. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation" supports technology companies (vendors, software houses, system integrators, start-ups, etc.) in communication activities, storytelling, event management and generation of business opportunities; the other, called "Advisory & Coaching" is aimed at all companies and public administrations wishing to undertake any digital transformation path. NetworkDIGITAL360, transversal to both Business Units, is the largest network of

online publications dedicated to all topics of Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and skills thanks to analysts, journalists, consultants and experts in the digital world, united by a great passion and mission: digital innovation as an engine for the growth and modernisation of our country. For further information: www.digital360.it

Contact

Investor relations

Emilio Adinolfi

Email: emilio.adinolfi@digital360.it

Tel: +39 0292852801

DIGITAL360 Press Office: d'I Comunicazione

Piero Orlando

Email: po@dicomunicazione.it

Tel: +39 3351753472

Euronext Growth Advisor

CFO SIM S.p.A.

Email: ecm@cfosim.com

Tel: +39 02303431

This press release is for information purposes only and does not constitute an offer to the public or an invitation to subscribe for or purchase any securities in Italy or in any other country in which such offer or solicitation would be subject to restrictions or authorisation by local authorities or otherwise prohibited by law. This press release may not be published, distributed or broadcast in the United States, Canada, Australia or Japan. The shares mentioned in this press release may not be offered or sold in Italy, the United States or any other jurisdiction without registration under applicable provisions or an exemption from registration under applicable provisions. The shares referred to in this press release have not been and will not be registered under the US Securities Act of 1933 or under applicable provisions in Italy, Australia, Canada, Japan or any other jurisdiction. There will be no public offering of the Company's shares in Italy, the United States, Australia, Canada or Japan or elsewhere.