PRESS RELEASE

# DIGITAL360:

## Today completed the acquisition of 51% of the shares of Methodos, a leading group in the market of advisory and change management platforms

Milan, 5 July 2022 - DIGITAL360 S.p.A. ("DIGITAL360" or the "Company"), an innovative SME listed on the Euronext Growth Milan market, announces that today it has completed the acquisition of 51% of the Methodos Group, under the terms and conditions already disclosed to the market last 27 June. Specifically, the transaction was formalised with the indirect acquisition of 51% of the shares of the companies Methodos S.p.a. and Accompany S.r.l. (acquired through the acquisition of 100% of the holding company Methodos Group S. p. a. ) and 51% of the company Digital Attitude S.r.l. (of which approximately 28% acquired indirectly through Methodos Group S. p. a. and the remaining 23% acquired directly from other selling shareholders).

Today, the sum of €4.6 million, including the NFP, was paid in cash, with a simultaneous obligation on the part of certain sellers to reinvest part of the sum received (in the amount of €0.57 million), for the subscription of DIGITAL360 shares valued at €4.70 each, and with the consequent issue of 120,284 ordinary shares.

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This press release is available on the Company's website at www.digital360.it.

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**DIGITAL360**

DIGITAL360, a company listed on the Euronext Growth Milan Market, has the objective of accompanying companies and public administrations in understanding and implementing digital transformation and facilitating their encounter with the best technology suppliers. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation" supports technology companies (vendors, software houses, system integrators, start-ups, etc.) in communication activities, storytelling, event management and generation of business opportunities; the other, called "Advisory & Coaching" is aimed at all companies and public administrations wishing to undertake any digital transformation path. NetworkDIGITAL360, transversal to both Business Units, is the largest network of online publications dedicated to all topics of Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and skills thanks to analysts, journalists, consultants and experts in the digital world, united by a great passion and mission: digital innovation as an engine for the growth and modernisation of our country. For further information: www.digital360.it

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