

## DIGITAL360: 47 FINALISTS FOR DIGITAL360 AWARDS 2022

### 30 SEPTEMBER THE AWARDING IN FRONT OF A JURY OF MORE THAN 200 CIOs

*The 2022 edition of the DIGITAL360 Awards, the contest dedicated to the best digital innovation projects in Italian companies, has reached its final stage. The winners will be awarded at the closing event "Out of the Black Mirror: from Homo Digitalis to Digital Humanism" in Lazise from 29 September to 1 October*

Milan, 27 September 2022 - The 47 finalists have been selected for the seventh edition of the **DIGITAL360 Awards**, the contest dedicated to the best digital innovation projects in Italian companies, organised by DIGITAL360 to promote the culture of digital transformation in our country.

The winners will be awarded on 30 September in Lazise (VR), during the three-day event 'Out of the Black Mirror: from Digital Humanism to Homo Digitalis', organised from 29 September to 1 October in collaboration with CIOsummiT. The finalists, selected from the 350 applications received from the 8 different technology categories in the competition, will present their projects before a jury of over 200 CIOs, who will select the overall winners on the basis of originality of ideas, concrete benefits and replicability of the model.

The closing event of the **DIGITAL360 Awards** is dedicated to digital transformation as a lever for the growth of companies, people, sustainability and the environment. Ample space will be given to the evolution of innovative technologies in companies and the figures who govern them: CIO, Chief Innovation Officer, Head of Digital. High-profile keynote speeches, moments of sharing and evaluation of digital innovation projects, alternating with meeting and networking opportunities with a playful slant are scheduled. CIOs attending will have the opportunity to analyse disruptive trends and be protagonists of the days, participating in CIO Talks and instant polls on the various digital innovation paths. The main partners of the Digital360Awards and the CIOsummiT, who will share insights on the technological evolution during the event, are important ICT vendors such as Adobe, Altea, Celonis, Cisco, Dell Technologies, Deloitte, IBM, Kyndryl, NetApp, Oracle, Salesforce, Schneider Electric, Sidi, Techedge, Tim.

"With the Digital360 Awards we bring out digital innovation in Italy," says **Raffaello Balocco**, CEO of DIGITAL360. In seven editions, we have involved a total of over 750 realities and awarded 73 projects, with the aim of highlighting true digital transformation and bringing out the best solutions on the market. By promoting the culture of digitalisation, we want to generate a virtuous mechanism for sharing the best experiences among companies, suppliers, start-ups, research centres and institutions'.

#### DIGITAL360

DIGITAL360, an innovative SME listed on the Euronext Growth Milan market (formerly AIM Italy), aims to accompany companies and public administrations in understanding and implementing digital transformation and to facilitate their encounter with the best technology providers. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation" supports technology companies (vendors, software houses, system integrators, start-ups, etc.) in communication activities, storytelling, event management, and generation of business opportunities; the other, called "Advisory & Coaching" is aimed at all companies and public administrations wishing to undertake any digital transformation path. NetworkDIGITAL360, transversal to both Business Units, is the largest network of online publications dedicated to all topics of Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and skills thanks to analysts, journalists, consultants and experts in the digital world, united by a great passion and mission: digital innovation as an engine for the growth and modernisation of our country. For further information: [www.digital360.it](http://www.digital360.it)



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