

## OUTCOME AND CONCLUSION OF THE DIGITAL360 STOCK OPTION PLAN

Milan, 2 February 2021 - DIGITAL360 S.p.A. ("**DIGITAL360**" or the "**Company**"), a company admitted to trading on the AIM Italia market, announces that the conditions for the vesting of Options A and Options B granted pursuant to the Regulations ("**Regulations**") of the DIGITAL360 Stock Option Plan ("**Plan**") have been met. It should be remembered that the Plan is reserved for certain directors, employees, collaborators and consultants of the Group (as regards Options A), as well as for certain managers of the *Business Units* into which the Company is divided (as regards Options B).

Taking into account the fulfilment of the condition set out for exercising Options A (i.e. a reference price of the DIGITAL360 shares of more than EUR 1.15 on the third and final anniversary following the date of approval of the Plan) and the fact that, pursuant to the regulations, any Options A that did not vest during the first exercise period may be exercised in the second (and final) exercise period, a total of 777,370 Options A have been vested, allocating, subject to payment of an exercise price of EUR 0.50, an equal number of DIGITAL360 shares.

In this context, please note that, within the framework of the Plan, 734,936 Options A have been exercised, according to the terms and in the manner set out in the Regulations. The shares subscribed to as a result of exercising Options A, pursuant to the Regulations, may not be transferred for a period of 90 days from the date of their subscription.

It should also be noted that, once the conditions for vesting the B Options granted within the framework of the Plan had been met, 333,334 B Options were exercised in full, giving the right to subscribe an equal number of DIGITAL360 shares at a price of Euro 0.50 per share. It should be noted that the beneficiaries of the DIGITAL360 shares subscribed as a result of exercising the B Options have undertaken certain *lock-up* commitments towards the Company for a period of 36 months from the date of subscription of the shares.

The Company will service the Plan by issuing a total of no 1,068,270 ordinary shares resulting from the capital increase to service the Plan approved by the Board of Directors on 18 February 2020, exercising the authority granted by the shareholders' meeting held on 19 December 2017.

The ordinary shares to be allotted to Beneficiaries A and Beneficiaries B will be made available to those entitled by 28 February 2021, at the end of the formalities required for the issue of shares in favour of the beneficiaries. The Company will announce the date on which the shares will be issued to the beneficiaries.

As a result of the above, the Company's share capital will amount to € 1,737,747.50 divided into 17,377,475 ordinary shares, with no indication of nominal value. The Company will publish the notice of change in share capital following the filing of the capital increase with the Business and Trade Registry within the terms provided for by law.



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This press release is available on the Company's website at the following address [www.digital360.it](http://www.digital360.it)

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## **DIGITAL360**

DIGITAL360, a company listed on the Borsa Italiana AIM Market, aims to partner with businesses and public authorities assisting them in the understanding and implementation of digital transformation solutions, relying on the best technology providers on the market. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation" supports both technological and non-technological companies (vendors, software houses, system integrators, start-up companies, etc.) in their communication, storytelling, event management and business opportunity generation activities; the other, called "Advisory & Coaching" is aimed at all companies and all public administrations who wish to embark on any digital transformation path. Transversal to both Business Units, NetworkDIGITAL360 is the largest network of online publications focused on all aspects and current themes related to Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and expertise, thanks to analysts, journalists, consultants and experts active in the digital world who all share a great passion and a common mission: digital innovation as an engine of growth and modernization of our country. For more information: [www.digital360.it](http://www.digital360.it).

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