

DIGITAL360 Insights from our first investor survey

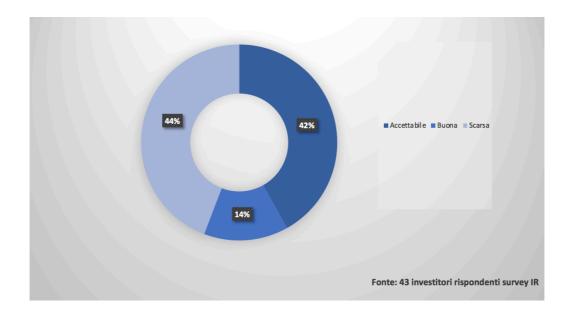
In December 2020, we launched the first survey of our database of investors with the aim of understanding their views on the effectiveness and methods of our IR communication. More specifically, the areas investigated ranged from the liquidity of the stock, the quality of the financial information disclosed, the frequency of our IR communications and the different sources of information that our investors can access to get to know us better.

The completely anonymous survey was completed in the first week of January 2021 with a total of 43 investors responding.

We briefly report some results that we feel are particularly interesting.

When asked how do you view Digital360's liquidity on the market?

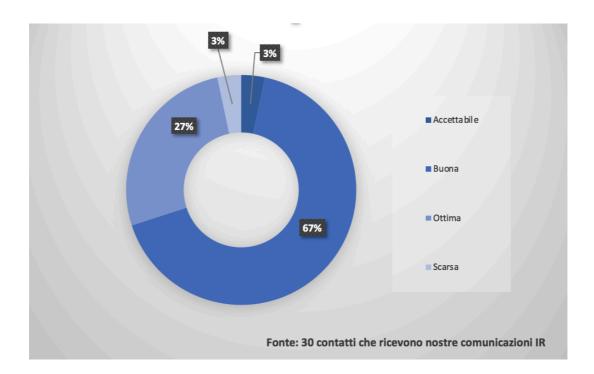
- 56% of investors considers it Good or Acceptable
- While 44% rated it poor. We have been focusing on this for some months now in order to improve the situation





When asked How do you rate the quality of our financial information?

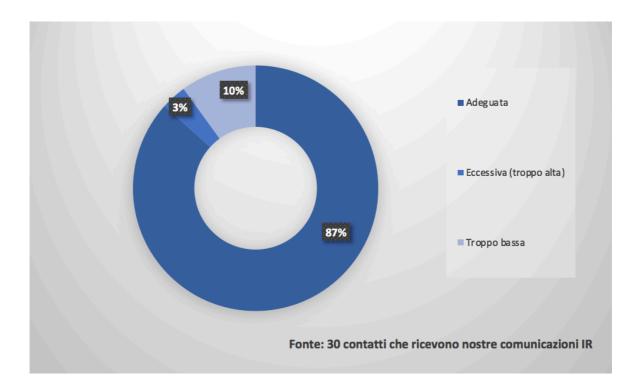
- 94% of those who receive our communications rates it as excellent or good
- And only 6% rated it acceptable or poor



When asked How do you rate the frequency of our financial information?

- 87% of those who receive our communications considers it adequate
- While 10% refers to a frequency that is too low





To the questions Where do you get information about us and On which portals did you find information about DIGITAL360? (Including IR newsletters, blogs, network portals, financial information portals, social media, friends and family)

70% of investors (43) stated that they receive our communications directly, as they are registered in our IR CRM. The main source of information is our IR Newsletter, followed by the portals of our editorial Network. Followed thereafter by bank portals and online trading platforms. Among the suggestions given to us, those that recommend a greater presence on finance portals and a better use of social media from an IR perspective are interesting.