

Press release

**Digital 360's Information & Cyber Security Advisory practice has been given the green light to defend businesses' and public administrations' company records against cyber crime**

MILAN, 30 January 2018 – Digital 360 S.p.A. (“Digital 360” or the “Company”), a company listed on the AIM Italia market – Mercato Alternativo del Capitale, set up and managed by Borsa Italiana S.p.A. (“AIM Italia”), announced today that it has set up a new advisory area dedicated to managing information & cyber security by strengthening the existing team with some of the most well-known professionals in the field.

Through its subsidiary, Partners4 Innovation, the Group intends responding to the increasing request for support by businesses and public administrations, which in light of the increasing digitisation of their processes and services and increasingly stringent compliance obligations, need to ensure the confidentiality and integrity of the data available.

The World Economic Forum estimates that cyber attacks are extremely harmful for the community and are almost comparable to damage caused by terrorist attacks. According to CLUSIT (Italian Association for Computer Security), since 2016, Italy has been one of the top ten countries in the world where the most serious incidents of successful attacks by cyber criminals have occurred, representing an increase of 100% in just 5 years. In the face of this, it is expected for investments in computer security - which were already almost 1 billion Euros in 2016 - to quickly increase.

Considering the major potential for cultivating investments in this field, advantage was taken of the significant opportunity to support businesses and public administrations by helping them develop the necessary models for managing people, processes and instruments functional to their business and goals. Thanks to the agreements made with some of the leading experts in the field, Digital 360 can now offer its clients a unique team combining organisational, legal and technological skills in order to provide a service with integrated expertise.

The new practice will be directly managed by Gabriele Faggioli, CEO of Partners4 Innovation, Chairman of CLUSIT and Scientific Director of the Politecnico di Milano's Osservatorio Information Security and Privacy. The operational coordination of the activities will be assigned to Alessio Pennasilico, with assistance from Claudio Telmon and Luca Bechelli, who will be responsible for a dedicated multidisciplinary team in rapid expansion. Market positioning will be facilitated by close collaboration with the other Digital 360 companies, a unique multi-channel platform consisting of papers, online portals and communication, marketing and lead-generation events and services.

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This press release is available on the Company website at [www.digital360.it](http://www.digital360.it).

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**Digital360**

Digital360 aims to partner with businesses and public administrations assisting them in the understanding and implementation of digital transformation solutions, relying on the best technology providers on the market. Digital360 pursues this objective through a multichannel platform unique in Italy, referred to as the “*MatchMaking Platform*”, composed of online portals, *white papers*, events, *webinars*, communications and marketing services, lead generation initiatives and *advisory/consulting*. Digital360 integrates a multidisciplinary and multicultural mix of professionalism and expertise, thanks to analysts, journalists, consultants and experts active in the digital world who all share a great passion and a common mission: digital innovation as an engine of growth and modernisation of our country. For more information: [www.digital360.it](http://www.digital360.it)

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