

DIGITAL360, a scale-up company which has been listed on the AIM market of Borsa Italiana since 2017, has the aim of supporting companies and public administrations in understanding and implementing digital transformation and of promoting their meeting with the best technological suppliers and providers. DIGITAL360 pursues this objective through two business units: one, called “Demand Generation”, supports technological companies (vendors, software houses, system integrators, start-up companies, etc.) in their communication, storytelling, event management and business opportunity generation activities; the other, called “Advisory & Coaching” is aimed at all companies and all public administrations who wish to embark on any digital transformation path.

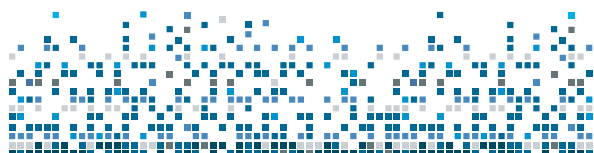
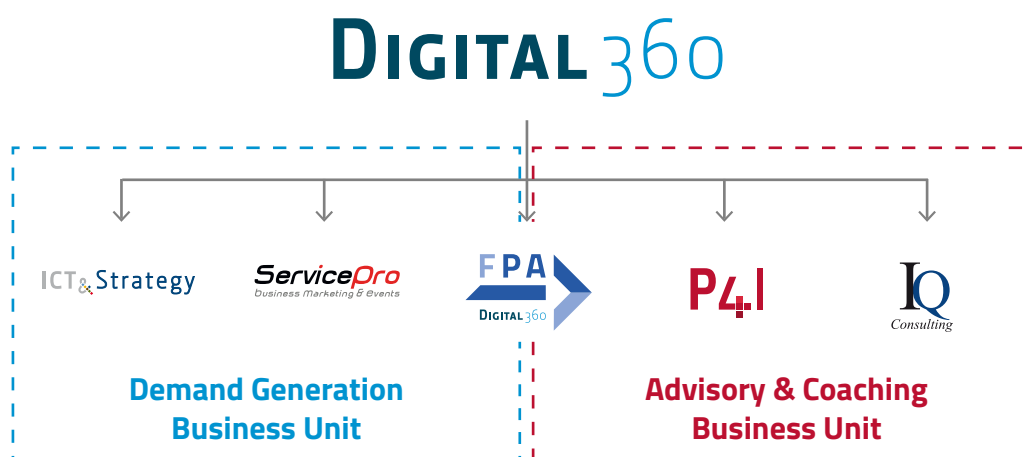
NetworkDIGITAL360, transversal to both Business Units, is the largest network of online newspapers dedicated to all topics concerning Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and heterogeneous skills which range from digital marketing to sales and events, and include consultancy, project management and communication. A group of professionals united by a great passion and mission: digital innovation as the engine of growth and modernisation of our country.

The Group has two offices: one in Milan and one in Rome, employing 290 staff and collaborators.

Some numbers

- 22.5 million euro turnover 2018
- 1.5 million euro EBITDA 2019
- 55 online portals with 1.5 million single visitors per month
- 640 events and webinars with 75,000 participants registered in 2018
- 1st page on Google for over 45,000 keywords in the tech sector
- 1,800 white papers published and downloaded by 32,000 contacts in 2018
- >400k fans and followers on social media
- 124k contacts profiled in 2018

The corporate structure of its two business Units: the “Demand Generation” which incorporates the services of the three Group companies: **ICT & Strategy**, **FPA** and **ServicePro** and “Advisory & Coaching” which in turn is headed by: **P4I** - **Partners4Innovation**, **IQ Consulting** and **FPA**.



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