

Press release

**DIGITAL360 LAUNCHES "AL LAVORO 4.0", THE SOCIAL INCLUSION PROJECT THAT OFFERS YOUNG PEOPLE WHO ARE NOT WORKING OR STUDYING A FREE TRAINING COURSE TO WORK IN THE WORLD OF INDUSTRY 4.0**

*The initiative, carried out in collaboration with Caritas Ambrosiana and Fondazione San Carlo, is part of the Social Responsibility projects with which DIGITAL360 wants to make an active contribution to a more inclusive digital labour market.*

*The programme, which is aimed at young people aged between 18 and 25 who are neither working nor studying, consists of 400 hours of theoretical and practical training on Industry 4.0 and a 300-hour in-company internship, provided by several advanced manufacturing companies in the Lombardy region, which will also offer a concrete employment opportunity at the end of the course.*

Milan, May 12, 2021 - **DIGITAL360 S.p.A.** an innovative SME listed on the AIM Italia market of the Italian Stock Exchange, launches "**Al lavoro 4.0**" (At work 4.0), a free training course for young people aged 18 to 25 who are neither working nor studying (the so-called NEET - Not in Education, Employment or Training). The course, including theoretical lessons and practical workshops, will be strongly rooted in the new professional needs related to the evolution towards Industry 4.0 of the most advanced manufacturing companies.

"Al lavoro 4.0" is an initiative that stems from the desire to give some young people who have not been lucky enough to find a real and decent professional job the opportunity to access manufacturing innovation and the new professions that digital technology creates. The initiative was created in partnership with **Caritas Ambrosiana** and the **Fondazione San Carlo**, which played an important role in identifying the young people concerned through their extensive network of support and listening centres, and involves a number of important and advanced manufacturing companies in the Lombardy region which, fully sharing the spirit of the project, have provided internships and, above all, concrete employment opportunities.

Fifty-five applications were received through the Caritas assistance and listening centres to take part in the "Al lavoro 4.0" programme. The 15 young people selected and present in the classroom from 10 May have an average age of 21 and belong to different nationalities that give a multi-ethnic picture of our territory. The course consists of a 400-hour training programme and a 3-month internship in a company. The training programme, which will last about 5 months, will include theoretical lessons, practical exercises and workshops on topics related to digital innovation, Industry 4.0 and business fundamentals. An important focus will be devoted to deepening the most operational activities of a manufacturing company, from lean production, to mechanical technologies, factory logistics, quality, looking at the technologies of today and tomorrow. There are also some training modules dedicated to soft skills and preparation for entering the world of work. The internship in the company, which will last about 3 months, will allow the students to acquire skills and practical know-how.



The final objective is their placement in companies in the manufacturing industry with different profiles such as assembly and quality procedures, mechanical processing, quality control and measurement operator, internal logistics operator.

The courses - which include an attendance fee for the training days and the internship - are held by university lecturers, specialised professionals and business managers, most of whom are employees or collaborators of DIGITAL360 or its partner companies.

The PCs for training will be made available by PC4U. tech, a non-profit association created by four Milanese high school students, which collects used devices such as PCs or tablets from organisations and individuals and, after reconditioning them, donates them to students who need them for distance learning activities.

"The course is part of a broader project that DIGITAL360 is carrying out aimed at helping young people in a state of vulnerability or with fragilities of a different nature (cultural, social, ethnic, etc.) to enter the world of work by moving into the new professions that the digital transformation of the economy is creating," says Andrea Rangone Chairman of DIGITAL360, a company that has recently proposed to its shareholders the transition to a Benefit Corporation. "With this initiative we provide the advanced skills of our people and our know-how in the world of digital innovation to contribute to a more inclusive labour market."

"Young people are among the categories that have paid the highest price for this crisis, but it is on their success that our future depends. That's why it is important to offer real opportunities to everyone without forgetting those who often have potential that turns out to be surprising when put to the test," says Luciano Gualzetti, director of Caritas Ambrosiana. "To do this we need, on the one hand, innovative partners willing to share knowledge generously, and on the other hand, companies ready to take a gamble. In this project this happy convergence has taken place. We hope that it can grow and become a model for others".

"We are used to reading in economic treatises about the essential role that manufacturing has had, and still has, in providing a valuable, inclusive pool of jobs, fundamental to social cohesion. This initiative proves that this is true, now as well as then: with the digital transformation, industry opens up to include young people who are already familiar with the digital world, but who are not part of the working fabric, young people who, with the right motivation and a decisive investment in training, can enhance themselves and their territory," says Giovanni Miragliotta, Head of Industry 4.0 at DIGITAL360.

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This press release is available on the Company's website at [www.digital360.it](http://www.digital360.it).

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(vendors, software houses, system integrators, startups, etc.) in their communication, storytelling, event management, and business opportunity generation activities; the other, called "Advisory & Coaching" is aimed at all companies and public administrations that want to undertake any kind of digital transformation. NetworkDIGITAL360, transversal to both Business Units, is the largest network of online publications dedicated to all topics of Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and skills thanks to analysts, journalists, consultants and experts in the digital world, united by a great passion and mission: digital innovation as an engine for the growth and modernization of our country. For further information: [www.digital360.it](http://www.digital360.it)

FONDO DIAMO LAVORO promotes the reintegration into the labour market of people with particular economic difficulties due to prolonged unemployment through internships. Thanks to the Fund's donors, traineeships are paid for by the worker but without any economic or administrative burden for the companies. The paths activated by the Fund are aimed at placement or, in any case, at the acquisition of new professional skills and abilities useful to strengthen the person's ability to find a place in the labour market. The Fund is managed by Caritas Ambrosiana through the San Carlo Foundation. Companies interested in taking advantage of this opportunity can find more information at [www.diamolavoro.it](http://www.diamolavoro.it).

THE GOOD IN TOWN SB The project was carried out with the support of The Good in Town, a benefit society that helps companies to implement innovative social responsibility and sustainable development projects. For further information [www.thegoodintown.it](http://www.thegoodintown.it)

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