

Press Release

DIGITAL360: Information note on the purchase of treasury shares

Milan, 17 May 2021 - **DIGITAL360 S.p.A.**, an innovative SME listed on the AIM Italia market of Borsa Italiana, announces that from 10 to 14 May 2021 it has purchased no. 6,000 treasury shares, equal to 0.033% of the share capital, at the weighted average price of Euro 2.440 for a total value of Euro 14,640.00.

These transactions were carried out as part of the authorisation to purchase treasury shares resolved by the Company's Shareholders' Meeting of 27 April 2021.

Below is a summary of the purchases made, during the period indicated, on DIGITAL360 S.p.A. ordinary shares on a daily basis and in detail:

DATE	QUANTITY	UNIT price (Euro)	COUNTERVALUE (Euro)
10/05/2021	1.000	2,49	2.490,00
11/05/2021	2.000	2,44	4.880,00
12/05/2021	1.000	2,45	2.450,00
13/05/2021	2.000	2,41	4.820,00

The purchases were made through the authorised intermediary CFO Sim S.p.A.

As of today, the Issuer directly holds 44,000 treasury shares, equal to 0.242% of the share capital.

This press release is available on the Company's website at www.digital360.it.

DIGITAL360

DIGITAL360, a company listed on the AIM Market of the Italian Stock Exchange, has the objective of accompanying companies and public administrations in the understanding and implementation of digital transformation and encouraging their encounter with the best technological suppliers. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation" supports technology companies (vendors, software houses, system integrators, startups, etc.) in their communication, storytelling, event management, and business opportunity generation activities; the other, called "Advisory & Coaching" is aimed at all companies and public administrations that want to undertake any kind of digital transformation. NetworkDIGITAL360, transversal to both Business Units, is the largest network of online publications dedicated to all topics of Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and skills thanks to analysts, journalists, consultants and experts in the digital world, united by a great passion and mission: digital innovation as an engine for the growth and modernization of our country. For further information: www.digital360.it.

Contact

Investor relations

Emilio Adinolfi

Email: emilio.adinolfi@digital360.it

Tel: +39 0292852801

DIGITAL360 press office: d'I communication

Piero Orlando

Email: po@dicomunicazione.it

Tel: +39 3351753472

Nominated Adviser and Specialist

CFO SIM S.p.A.

Email: ecm@cfosim.com

Tel: +39 02303431

This press release is for information purposes only and does not constitute an offer to the public or an invitation to subscribe for or purchase any securities in Italy or in any other country in which such offer or solicitation would be subject to restrictions or authorisation by local authorities or otherwise prohibited by law. This press release may not be published, distributed or broadcast in the United States, Canada, Australia or Japan. The shares referred to in this press release may not be offered or sold in Italy, the United States or any other jurisdiction without registration under applicable laws or an exemption from registration under applicable laws. The shares referred to in this press release have not been and will not be registered under the U.S. Securities Act of 1933 or under applicable provisions in Italy, Australia, Canada, Japan or any other jurisdiction. There will be no public offering of the Company's shares in Italy, the United States, Australia, Canada, Japan or elsewhere.