

PRESS RELEASE

DIGITAL360: Closure of the second conversion period of the convertible bond loan called "DIGITAL360 CONVERTIBILE 4.5% 2017 - 2022"

Milan, 04 January 2021 - DIGITAL360 S.p.A. ("**DIGITAL360**" or the "**Company**"), a company admitted to trading on the AIM Italia market, announces that the second of the five periods envisaged for exercising the convertible bonds ("**Convertible bonds**") relating to the bond loan called "DIGITAL360 CONVERTIBILE 4.5% 2017 - 2022" ("**Loan**") closed on 31 December 2020, as required by the relevant regulation, and that no. 51 Convertible Bonds for a nominal value of Euro 81,600 were exercised and consequently no. 51,000 conversion shares were subscribed to.

As a result of the above, the Company's share capital is equal to Euro 1,630,920.50, divided into 16,309,205 ordinary shares, with no indication of the nominal value. In accordance with the provisions of art. 2444 of the Italian Civil Code, the certification indicating the new share capital will be filed with the Trade and Business of Milan within the terms of law.

The DIGITAL360 shares subscribed are made available for trading today (the settlement day following the end of the last day of the conversion period) - through Monte Titoli S.p.A. - and have regular dividend rights equal to those of the DIGITAL360 shares traded on the stock exchange on the effective date of the exercise of the Convertible Bonds and therefore have a valid coupon.

Therefore, no. 1,199 Convertible Bonds that can be exercised in subsequent periods, as required by the Loan regulation, remain in circulation.

For more information, please refer to the Loan regulations, available on the Company's *website*, at www.digital360.it, section: *Investor Relations/Information for bondholders*.

DIGITAL360

DIGITAL360, a company listed on the Borsa Italiana AIM Market, aims to partner with businesses and public authorities assisting them in the understanding and implementation of digital transformation solutions, relying on the best technology providers on the market. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation", supports technological companies (vendors, software houses, system integrators, start-up companies, etc.) in their communication, storytelling, event management and business opportunity generation activities; the other, called "Advisory & Coaching" is aimed at all companies and all public administrations who wish to embark on any digital transformation path. Transversal to both Business Units, NetworkDIGITAL360 is the largest network of online publications focused on all aspects and current themes related to Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and expertise, thanks to analysts, journalists, consultants and experts active in the digital world who all share a great passion and a common mission: digital innovation as an engine of growth and modernization of our country. For more information: www.digital360.it.

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