

PRESS RELEASE

## **DIGITAL360 ENTERS INTO STRATEGIC PARTNERSHIP WITH CYBEROO**

### **Digital360 and Cyberoo launch a cyber security offer aimed at insuring data protection in medium and large enterprises**

Milan, 10 January 2020 – Digital360 S.p.A., a company listed on the AIM Italia, has signed a partnership agreement with Cyberoo S.p.A, through its subsidiary Partners4Innovation S.r.l. (“P4I”), specialising in Advisory and Coaching services designed to support the digital transformation of businesses and public administrations.

This agreement aims to develop a joint cyber security service. By combining the skills and resources available to the two parties, customers are offered the opportunity to outsource the end-to-end management of their cyber security services, made possible by the union between Cyberoo's advanced technology with the professionalism developed by P4I-Partners4Innovation in the consultancy realm.

The agreement between the two companies provides for the mutual provision of their respective services and expertise. In particular, P4I-Partners4Innovation will take advantage of Cyberoo’s Cyber Security Intelligence (CSI) structure to support the monitoring, collection and analysis of data from the “deep and dark web”. This process is aimed at protecting and securing the customer’s technological assets by mapping external threats (for example, by verifying that company data stolen from suppliers is not published). Cyberoo, on the other hand, will capitalise on P4I-Partners4Innovation’s legal, organisational, technical and communication consultancy in relation to Cyber Security services.

Moreover, in case of damage resulting from cyber security incidents, Cyberoo’s incident response technical team will be able to promptly respond to the customer’s needs together with P4I-Partners4Innovation, supporting the customer on a legal and organisational level, allowing it to implement remediation plans, managing any complaints filed with the competent authorities (law enforcement authorities, Italian Authority for the Protection of Personal Data or the reference CERT) and handling all other formal activities necessary to manage the situation.

As Fabio Leonardi, CEO and co-founder of Cyberoo explained: *“We are thrilled to have entered into this partnership with P4I. Our commitment is focused on defining an appropriate incident detection and response strategy. The support provided by P4I and their team of consultants with multidisciplinary skills and a wide spectrum of expertise is particularly relevant, especially in the management and adaptation of organisation and processes on the legal side. This allows us to complete the management of IT security aspects, providing companies with a*

*comprehensive and all-encompassing security solution. The partnership with the DIGITAL360 Group will also encourage a further strengthening of our skills and expertise and of our innovative solutions in the Cyber Security realm, as well as contributing to giving our technologies major visibility and transparency.”*

Andrea Rangone, CEO and co-founder of the DIGITAL360 Group affirmed: *“We are happy with this agreement, which gives shape and substance to the ongoing fruitful collaboration between our teams. By formally integrating our value proposition, we enable our customers to fully address the complex world of cybersecurity, compliance with the GDPR or other applicable regulations through organisational, legal and technological consulting services. As the Clusit report and the work carried out by the Information Security & Privacy Observatory demonstrate, Italian companies and Public Administrations are currently facing difficult challenges as cybercrime is on the rise and specific experience is needed to define where to invest the available economic and human resources: we help customers define and implement the correct strategy.”*

Gabriele Faggioli, CEO of P4I-Partners4Innovation, explained: *“Cyber security incidents, even serious ones, are now on organisations’ agendas. To handle them, companies must first be able to identify them. However, too many organisations still continue to neglect the Internet ecosystem in its entirety and keep their sight exclusively on their perimeter. Moreover, in order to deal with an incident, given the regulatory complexity to be addressed, not only technical, but organisational and legal skills are also required. The synergy between the monitoring services offered by Cyberoo and our company’s wide spectrum of expertise as per P4I’s highly specialised professional figures – Chief Information Officer (CIO), Chief Information Security Officer (CISO) and Data Protection Officer (DPO) – can help our customers to maximize their business potential and to identify and manage any eventual incidents.”*

#### **DIGITAL360**

DIGITAL360, a company listed on the Borsa Italiana AIM Market, aims to partner with businesses and public authorities assisting them in the understanding and implementation of digital transformation solutions, relying on the best technology providers on the market. DIGITAL360 pursues this objective through two business units: one, called “Demand Generation”, supports technological companies (vendors, software houses, system integrators, start-up companies, etc.) in their communication, storytelling, event management and business opportunity generation activities; the other, called “Advisory & Coaching” is aimed at all companies and all public administrations who wish to embark on any digital transformation path. Transversal to both Business Units, NetworkDIGITAL360 is the largest network of online publications focused on all aspects and current themes related to Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and expertise, thanks to analysts, journalists, consultants and experts active in the digital world who all share a great passion and a common mission: digital innovation as an engine of growth and modernisation of our country. For more information: [www.digital360.it](http://www.digital360.it)

#### **Cyberoo**

Cyberoo is an Innovative SME based in the Italian region of Emilia Romagna, specialised in cyber security for businesses, intended not only as the protection of IT systems from external attacks, but also as the creation of a real corporate strategy designed to protect, monitor and manage information that makes up the IT ecosystem. Cyberoo focused on the medium-sized market, with a broad and extensive portfolio of enterprise solutions, developed based on the most advanced technologies and with a value chain that makes it possible to offer this market prices aligned with the spending capacity.

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