

Press release

**DIGITAL360, A FIRST QUARTER OF 2021 MARKED BY NEW HIRES: 37
FROM JANUARY TO DATE, WITH PRESENCES THROUGHOUT ITALY
THANKS TO SMART & SOUTH WORKING**

Those who join DIGITAL360 are, on average, 31 years old, with heterogeneous experience and skills and educational backgrounds ranging from technical and IT subjects to humanities, economics and management degrees. The year 2021 opened with a "smart & local" selection, with the possibility of working remotely throughout Italy thanks to digital technology.

Milan, 4 May 2021 - **DIGITAL360 S.p.A.** a company listed on the AIM Italia market, organised and managed by Borsa Italiana S.p.A., announces the recruitment of 37 new professional profiles in the first three months of 2021.

In contrast to the ISTAT data, which shows that employment fell by 4.1% in February 2021 compared to the previous year, DIGITAL360 added 37 new profiles in the first three months of 2021, such as Seo specialists, Web designers, Social media managers, Web editors, Project managers, Business analysts, as well as consultants with different levels of seniority and specialisation in legal, audit & compliance and cyber security, bringing the number of *Digital360people*, including employees and collaborators, to almost 300.

With an average age of 31 years, the profiles of the new DIGITAL360 employees are characterised by a variety of different skills and experiences. Alongside graduates in technical and computer disciplines, such as Telecommunications Engineering, Data Science, and Computer Science, the organization also includes humanities degrees, such as Psychology, Humanities, History, Languages, Political and Social Sciences, and economic-management degrees, such as Management Engineering, Marketing and Communication, Economics, and finally, law graduates.

A "smart and local" recruitment plan, thanks to the adoption of full Smart Working which involves the entire workforce, DIGITAL360 has recruited staff from all over Italy, allowing each profile to work remotely thanks to innovative digital tools, after a personalised training and induction process. The onboarding process, which is now completely digital, includes a series of moments to accompany new hires, from the first orientation email with all the basic information needed to be immediately operational (IT ticketing system, HR portal, meal vouchers, agreements, etc.) to meetings with top management in video calls. Sharing and presentation tools such as Facebook Workplace and Group webinars also allow employees to interact with their colleagues and learn about the projects on which they are working. As far as training is concerned, there are compulsory



courses and certifications based on roles and teams, alongside a large number of courses open to all, also using proprietary platforms such as [360DigitalSkill](#). The spirit of DIGITAL360 is always to create a digital culture and spread it, both externally and internally.

*DIGITAL360 is expanding and looking for the best talents to continue to grow," says **Raffaello Balocco**, CEO of DIGITAL360. In addition to the necessary technical skills, all profiles require a passion for digital, a desire to get involved, curiosity and initiative. For new hires, there will be a continuous training programme, based on personal characteristics, with the aim of developing both technical-specialist skills and soft skills, such as 'entrepreneurship', i.e. the ability to bring innovation and an entrepreneurial spirit, which we are looking for in all talents, regardless of role and function.*

To continue with the expansion plan, DIGITAL360 is currently looking for another 15 profiles with different levels of seniority (Privacy Legal Consultant, Digital Marketing Specialist, Digital Account, IT Governance Business Analyst, QHSE Junior Consultant, Junior Graphic Web Designer, Information & Cyber Security Consultant, Inside Sales, Videomaker, etc.), to be hired by June 2021 (for information and applications <https://digital360.it/lavora-con-noi>).

This press release is available on the Company's website at www.digital360.it.

DIGITAL360

DIGITAL360, a company listed on the AIM Market of the Italian Stock Exchange, has the objective of accompanying companies and public administrations in the understanding and implementation of digital transformation and encouraging their encounter with the best technological suppliers. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation" supports technology companies (vendors, software houses, system integrators, startups, etc.) in their communication, storytelling, event management, and business opportunity generation activities; the other, called "Advisory & Coaching" is aimed at all companies and public administrations that want to undertake any kind of digital transformation. NetworkDIGITAL360, transversal to both Business Units, is the largest network of online publications dedicated to all topics of Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and skills thanks to analysts, journalists, consultants and experts in the digital world, united by a great passion and mission: digital innovation as an engine for the growth and modernization of our country. For further information: www.digital360.it

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